


January 8, 2009

M E M O

MEMORANDUM

To: ABAG Executive Board

From: Judy Kelly, Executive Director 
San Francisco Estuary Project

Subject: Authorization to Enter into a Contract with Highest Qualified
Candidate Responding to RFQ for Environmental Art and Poetry
Contest Facilitator (Grades K-12)

ABAG/San Francisco Estuary Project has received a grant contract for 2009 from the US Environmental Protection Agency for implementation of the Comprehensive Conservation and Management Plan (CCMP). The consultant chosen as the Environmental Art and Poetry Contest Facilitator (Grades K-12) will develop an art and poetry contest for elementary school children focusing on East Bay watersheds. The contest and associated curriculum materials will help SFEP achieve its goals by reaching out to a new and broader audience by educating K-12 students, their teachers, and parents about the value of the Estuary and its watersheds. The contest is designed to help SFEP bolster its "Year of the Healthy Estuary" outreach campaign, and will be part of an exhibit and awards ceremony at the 2009 State of the Estuary conference, which will help draw in a wider audience.

Authorization is requested for the Executive Director or designee to enter into a contract with the respondent selected in the RFQ review process. The contract amount will not exceed \$42,000 and the term is January 15, 2009 to December 31, 2009.

Item 6.G.